



# Direct Line Construction Services Company Profile

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2020

The Direct Line LLC group of companies, under the leadership of owner, entrepreneur and Chairman Said Saif Al Mamari, started its activities in 2008, when it was established and became an entity registered at the Oman Chamber of Commerce. The aim and purpose of the Chairman has been from the start to supply the Oman market with products and services that correspond to the requirements of the moment, responding to the needs of the Oman society and the reasonable expectation of creating prosperity to the Oman people, the company, its clients, collaborators and suppliers. The variety of Direct Line's existing activities shows this purpose clearly and will be extended over time in parallel with new and exciting business adventures that will augment the spread of healthy and prosperous enterprises.





## Company Profile

At Direct Line Construction Services, we pride ourselves on being the boutique contracting and management service with a core business of projects ranging from 25k - 500k Omani Rial offering a complete tailor-made service to suit all your needs, utilising over 30+ years of experience across the globe.



Direct Line construction services are currently servicing the following industries across Oman:

- OIL & GAS
- LEISURE
- HOSPITALITY
- COMMERCIAL & PRIVATE SECTORS
- CULTURE

Direct line can offer a variety of bespoke services including the following.

- Turn key project & construction management
- Engineering & design
- General contracting & Interiors
- Joinery works
- MEP & maintenance Services
- Project planning
- Project procurement
- Supplier management
- Project & design management
- Logistics & heavy haulage services
- Exhibits & events planning & construction





“Our vision is to offer our clients a tailored and personal solution to cater for all their needs”

“Our values are based on integrity, 100% reliability and value for all employees and contractors.”



Lee Bodington - Operations Director.



## Bait Al Falaj

Sultans Armed Forces Museum

Year: 2015-16

Client: Ministry of Defence - COSSAF

Scope: Feasibility Study, Master Plan and Conceptual Design for upgrade and enlargement of existing Military Museum

Challenges:

- Turn key project & construction management
- Engineering & design
- General contracting & Interiors
- Logistics & heavy haulage services
- Exhibits & events planning & construction





## Salalah Ecotourism Centre

Bat-cave Visitors Centre

Year: 2016-17

Client: COWI - for Ministry of Tourism

Scope: Design Development, Cost Research & Tender Documentation

Challenges:

- Turn key project & construction management
- Engineering & design
- General contracting & Interiors
- Logistics & heavy haulage services
- Exhibits & events planning & construction



## Qal'at Al Bahrain

Bahrain Fort - Sound & Light Mapping Show

Year: 2017-18

Client: Bahrain Authority for Culture & Archaeology

Scope: Concept Design, Cost Research, Tender Documentation & Project Management

Challenges:

- Turn key project & construction management
- Engineering & design
- General contracting & Interiors
- Logistics & heavy haulage services
- Exhibits & events planning & construction





## Muscat Airport

### Air-side Retail Facilities - Fit-out

**Year:** 2015-17  
**Client:** Bechtel Enka Joint Venture  
**Scope:** Design & Installation of air-side category A fit-out. The spaces included duty free areas, lounge facilities, Souq shopping area Food & Beverage areas covering over 4500m2 distributed over 3 floors.

#### Challenges:

- Working within a secure environment
- Fast track construction
- Working out of regular hours
- Health and Safety Prioritised
- High Quality Fit-out Standards



## Muscat Snow Park

Snow Entertainment Facility

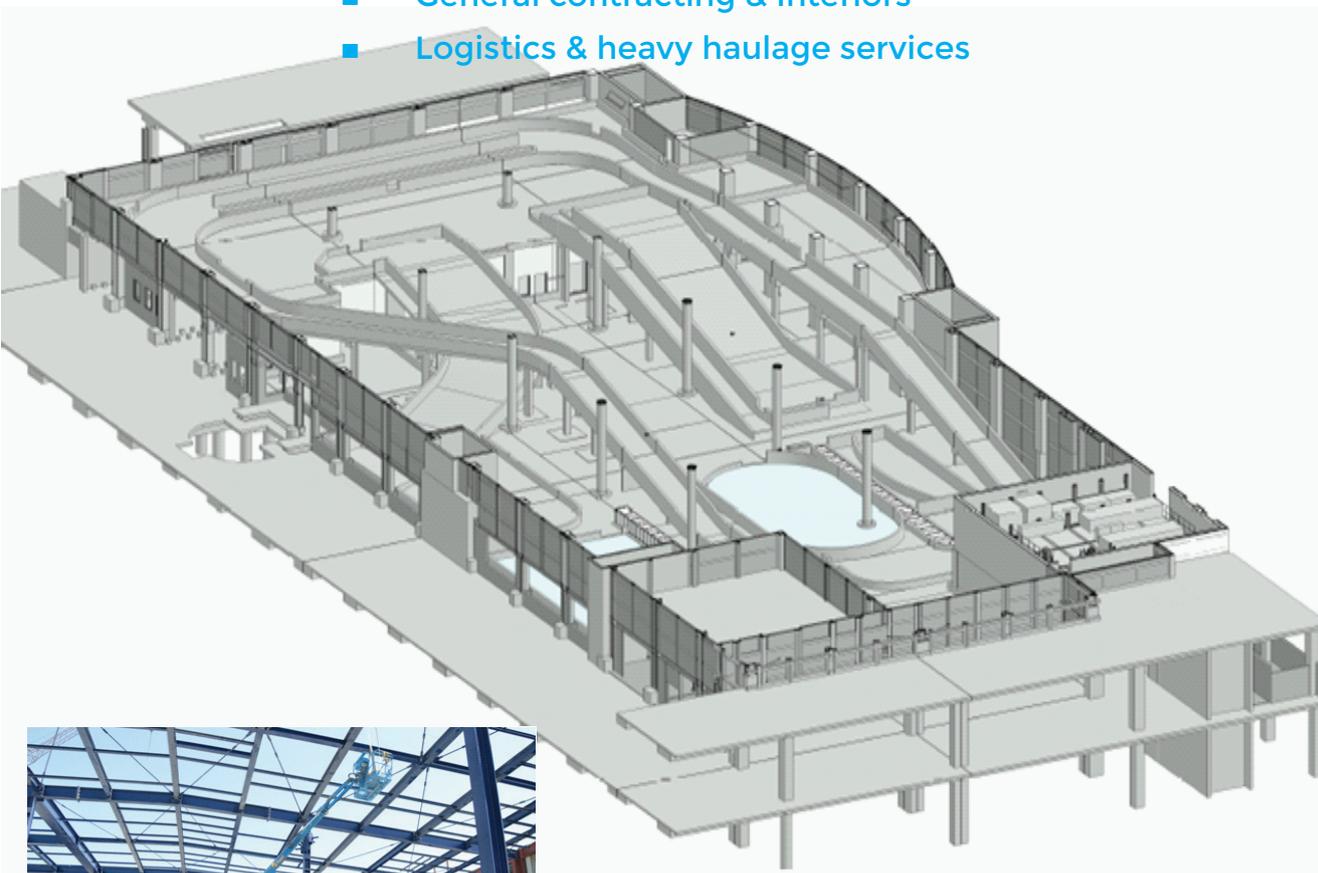
Year: 2017-18

Client: Unlimited Snow

Scope: Project Management Consultancy Role. Clients Representative in Oman. We were responsible for procurement of local packages, full construction co-ordination of a complex engineering and fit-out project covering 4,500m<sup>2</sup>.

Challenges:

- Turn key project & construction management
- Engineering & design
- General contracting & Interiors
- Logistics & heavy haulage services





## National Museum of Oman

### Maritime Exhibition

**Year:** 2019  
**Client:** National Museum  
**Scope:** Refurbishment of part of the Maritime Gallery of the National Museum including demolition of existing displays and fabrication and installation of new showcases.

**Challenges:**

- Working in a live museum environment
- Complex co-ordination with international vendors
- Working alongside sensitive national treasures
- Working to tight deadlines





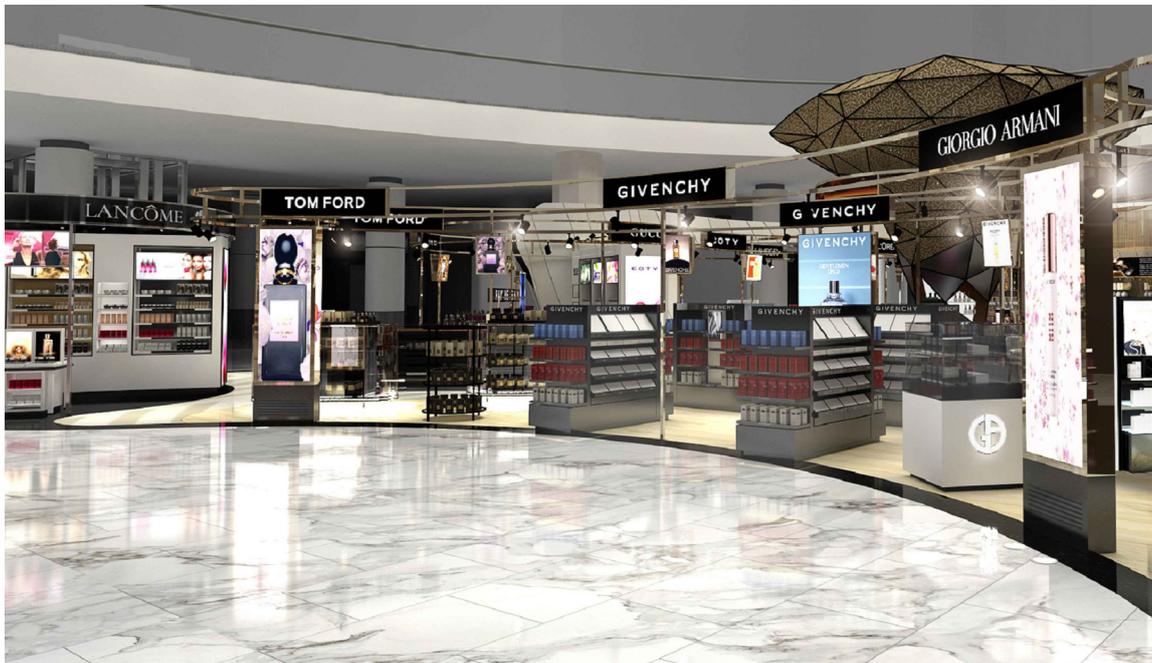
## Muscat Airport

### Air-side Departure Facilities

**Year:** 2020  
**Client:** Muscat Duty Free  
**Scope:** Demolition of existing retail outlet and fit-out of new P&C store.

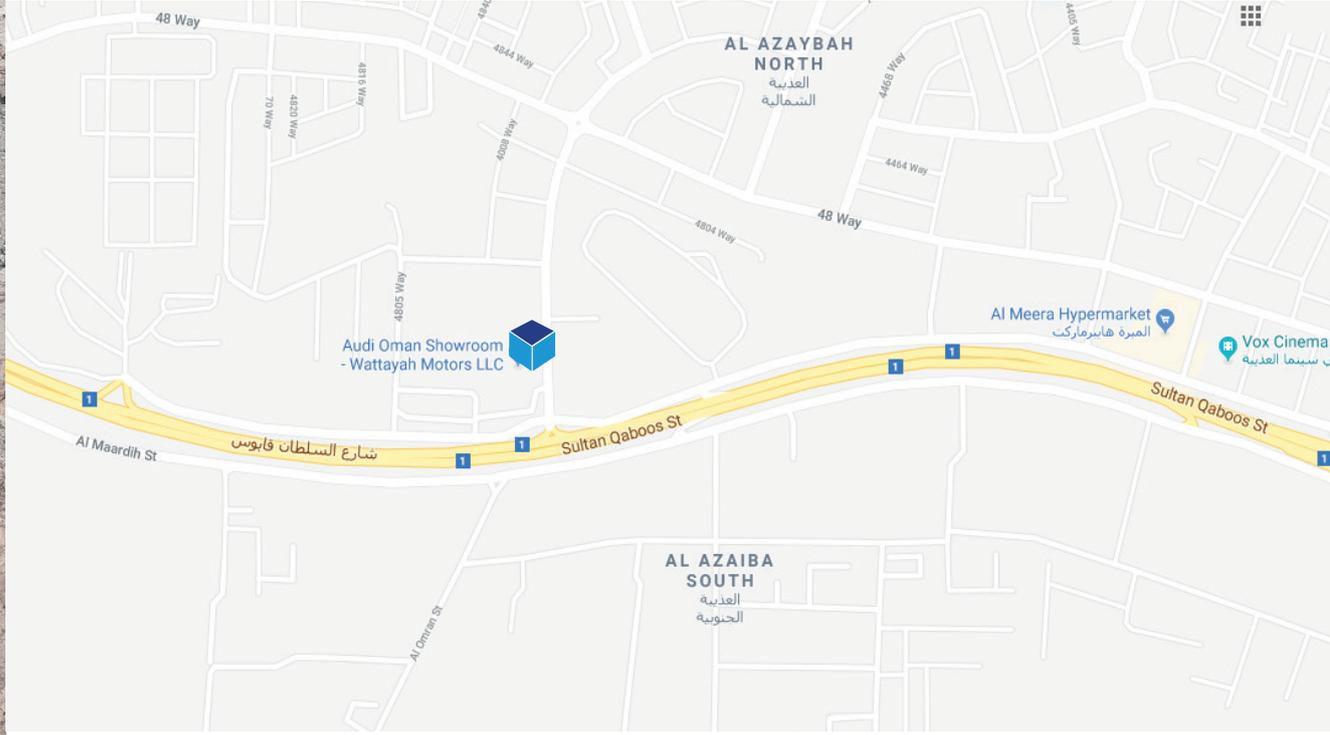
**Challenges:**

- Working within a secure environment
- Fast track construction
- Working out of regular hours
- Health and Safety Prioritised
- High Quality Fit-out Standards





# Contact Direct Line



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**Direct Line**  **الخط المباشر**  
Construction Services الداخلية - للبناء خدمات



# Client List



THE  
NATIONAL  
MUSEUM

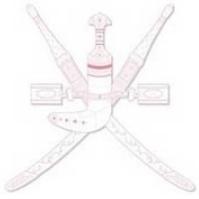


OMAN  
BOTANIC  
GARDEN

حديقة  
النباتات  
والأشجار  
العمانية



السوق الحرة  
مسقط  
DUTY FREE



CHARGEURS  
CREATIVE COLLECTION

LEACH

mace



QUANTITY SURVEYING  
PROJECT MANAGEMENT

